

03-22-1999

Keep within borders

TRADEMARKS ONLY



TRADEMARKS ONLY

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marks
proof.

1. Name of Party(ies) conveying an interest:

Kraft Foods, Inc.

Entity:

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

3. Interest Conveyed:

- ☒ Assignment ☐ Change of Name
☐ Security Agreement ☐ Merger
☐ Other

Execution Date

May 6, 1998

2. Name and Address of Party(ies) receiving an interest:

Name: Dixie Crystals Brands, Inc.

Address: 2 E. Bryan Street
P.O. Box 339
Savannah, GA 31402

Entity:

- ☐ Individual(s) ☐ Association
☒ Corporation-State ☐ General Partnership ☐ Limited Partnership
☐ Other

Citizenship

Delaware

If not domiciled in the United States, a domestic representative designation is attached:

- ☐ Yes
☐ No

(The attached document must not be an assignment)

4. Application number(s) or registration number(s). Additional sheet attached?

☐ Yes ☒ No

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
RN 1,438,652

5. Please mail documents back to:

Calendar/Docketing Dept.
Pillsbury Madison & Sutro LLP
Post Office Box 7880
San Francisco, CA 94120

6. Number of applications and registrations involved: 17. Amount of fee enclosed: \$ 40.008. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. 07338 239453/RLK/CEP/RLT

C# M#

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

Total number of pages including cover
sheet, attachments and document.
(excluding duplicate cover sheet)

3

Attorney: Caroline E. PapasDate: 3/10/99

Atty/Sec: _____

Tel: (415) 983-6187
Fax: (415) 983-1200

NO30 11/1996

File in DUPLICATE with post card receipt

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TRADEMARK
REEL: 1870 FRAME: 0654

TRADEMARK ASSIGNMENT

WHEREAS, Kraft Foods, Inc., is a corporation organized under the laws of Delaware, having a principal business address at Three Lakes Drive, Northfield, IL, 60093, (hereinafter referred to as the **ASSIGNOR**) and said Assignor owns the trademark CREAM WHITE for Powdered non-dairy creamer, United States Trademark Registration No. 1,438,652 which was registered in the United States Patent and Trademark Office on May 5, 1987; and

WHEREAS, Dixie Crystals Brands, Inc. (formerly Savannah Foodservice, Inc.), is a corporation organized under the laws of Delaware, having a principal business address at 2 E. Bryan Street, P. O. Box 339 , Savannah, GA, 31402 (hereinafter referred to as the **ASSIGNEE**) and is desirous of acquiring the aforesaid trademark and the United States registration therefor, together with the goodwill of the business symbolized by the trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNOR** does hereby sell, transfer and assign to **ASSIGNEE** all right, title and interest in and to the aforesaid trademark, U.S. Trademark Registration No. 1,438,652 and the goodwill symbolized by the trademark and the registration therefore, the same to be held by **ASSIGNEE**, its successors, assigns and other legal representatives.

ASSIGNOR further assigns to **ASSIGNEE** all right to sue for and to receive all damages accruing from past infringement of the trademark and the trademark registration assigned herein.

ASSIGNOR further undertakes that upon request of **ASSIGNEE**, it shall execute all papers, make all rightful oaths, testify on behalf of **ASSIGNEE**, and do all other lawful acts necessary to carry out the intent of this assignment, as well as to provide such other material, information or assistance as **ASSIGNEE** may consider to be necessary to carry out the intent of this assignment.

This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

KRAFT FOODS, INC.

By: Robert L. Herst
Robert L. Herst
Assistant Secretary

Date: May 6, 1998

STATE OF ILLINOIS

: ss:

COUNTY OF COOK

Before me this 6th day of May, 1998, appeared Robert L. Herst, who declared that he is the person who executed the foregoing instrument and who acknowledged that he signed this instrument as her free act and deed, on behalf of said corporation.

Sandra J. Storto
Notary Public

